



2014 Shawano Ave Interchange CLOSURE Temporary Business Signing – Village of Howard Businesses

Business signing will be coordinated and permitted through the Village of Howard Public Works Department **for Village of Howard Businesses Only**. All other businesses will need to complete a Temporary Business Sign Application at: <http://us41wisconsin.gov/resources/business-resources>

Guidelines:

- Businesses are to determine sign location (what roadway and/or intersection) and how many signs are needed to guide your customers. Signage will **NOT** be placed on US 41 or the WIS 29 freeway section.
- Businesses are to purchase and provide the Village with the number of needed rigid sign placards. The Village will attach the placard to a Village owned Temporary Business Sign Board.
- The Village of Howard will only accept the above mentioned method of signs unless approved otherwise. **No single yard signs or other signs will be allowed.**
- The Village will coordinate with the maintaining authority to place the signs at the appropriate locations.

Placard requirements:

- **Size:** 18" x 24"
- **Material:** 1/8" or 3/16" thick foam board with white background
- **Lettering:** Block style with main lettering, 5"-6" and minor lettering should be 3"-4" tall; Business logo's without letters is encouraged (easier to recognize by traffic).

Cost: The Village of Howard will charge \$75.00/placard, to attach the placards to the sign board and place the temporary signs.

To coordinate your efforts, please contact:

Geoff Farr, Director of Public Works

Village of Howard

Phone: 920-434-4060