

the US 41 Project

Building you a better highway



**CONNECTING
WISCONSIN**



It's time to improve US 41

US 41 has long been a hard working highway for Wisconsin. The Model-T, tail fins and hybrids—this 200-mile stretch of highway has seen them all. And US 41 has become increasingly important to Wisconsin. Roughly 860,000 jobs exist along the highway, and nearly two-thirds of all manufacturing facilities in Wisconsin operate near US 41. Two large regional economies in our state—The Fox River Valley and southeast Wisconsin—reside along the highway. And over half of Wisconsin's population lives in one of these two areas. As you might imagine, providing safe and efficient travel in these areas is crucial to our state's economy.

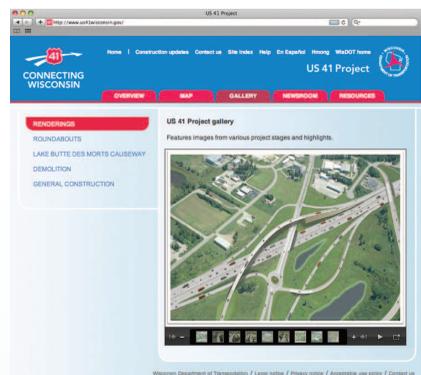
In its current state, US 41 cannot support the growth Wisconsin has seen, nor the growth we hope to see in the future. The Wisconsin Department of Transportation has identified 31 total miles of highway in Brown and Winnebago counties for improvement, referred to collectively as the US 41 Project. This project will ensure that Wisconsin's economy can sustain growth, and it will prepare our state for a successful future.



Informed drivers are safe drivers

The US 41 Project ranks as one of Wisconsin's largest-ever highway improvements. A lot of thought and effort has gone into planning the construction and distributing information. Staying well informed throughout the project will make planning your travels much easier. WisDOT has already created numerous brochures and newsletters about the project, and we'll keep them coming. The US 41 Project Web site, US41wisconsin.gov, will provide you with constant updates. And those who live closest to US 41 will be receiving notices from our neighborhood liaisons about informational meetings we'll be holding throughout communities affected by construction.

Two-way communication will be key to the success of this project. If you have any questions, it's important to ask them. Contact information can be found on the back of this brochure.





Lake Butte des Morts Causeway
EXISTING



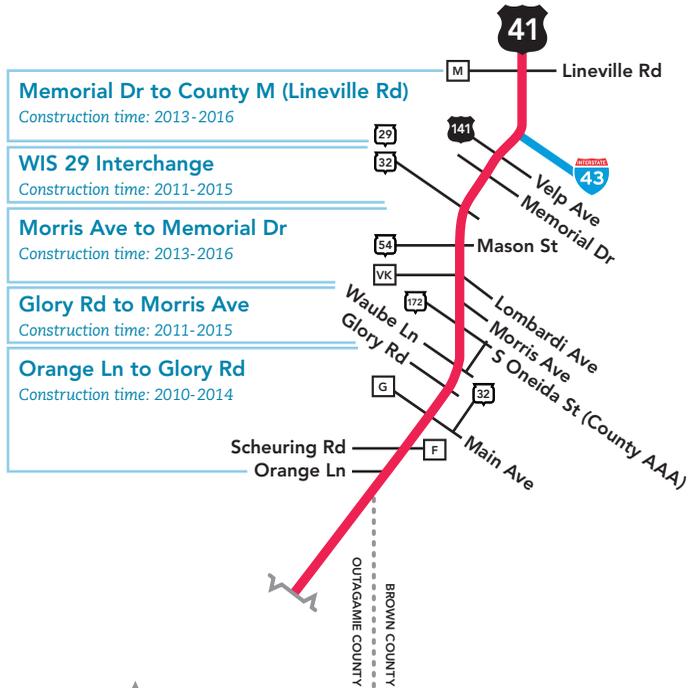
Lake Butte des Morts Causeway
PROPOSED

Key improvements

The 31 miles of highway we'll be working on were constructed between 1952 and 1974. These sections of road were originally built to carry much less traffic than they currently do. The US 41 Project will improve the selected sections of highway so they can handle more traffic and provide safer, easier travel. We'll be upgrading and rebuilding entire interchanges, adding lanes, and constructing roundabouts in both Winnebago and Brown counties. Winnebago County will see the addition of a new eight-lane Lake Butte des Morts Causeway, complete with access for biking, walking and fishing.



the US 41 Project Map

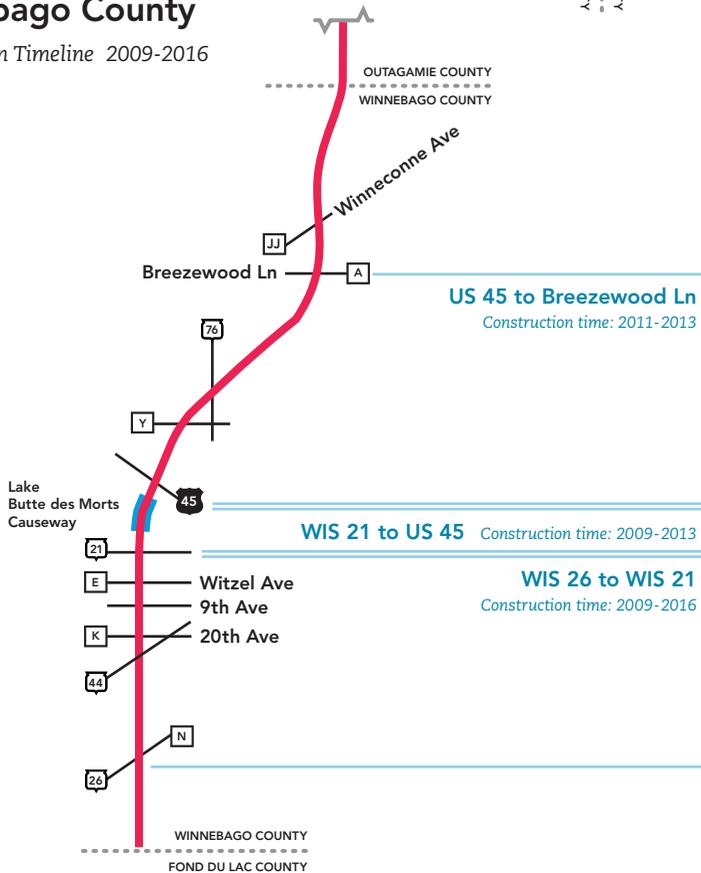


Brown County

Construction Timeline 2010-2016

Winnebago County

Construction Timeline 2009-2016



MAP NOT TO SCALE

CONSTRUCTION SCHEDULE SUBJECT TO CHANGE



Introducing the roundabout

A safer kind of intersection

The US 41 Project will include the addition of 44 roundabouts, making Wisconsin the latest on the long list of states taking advantage of these safe and efficient intersections. Roundabouts have a proven track record of success, and we know that with time, you'll love the benefits they bring to the table. In a recent multi-location study, less than half of the drivers surveyed favored roundabouts before their construction. After roundabouts were in place for one year or more, however, up to over 80% of drivers supported them. People warm up quickly to these new intersections. Below you'll find some powerful statistics about roundabouts from the Insurance Institute of Highway Safety.

Roundabouts

Reduce fatal crashes by 90%

Have 30-40% fewer crashes involving pedestrians

Reduce crashes with injuries by 76%

Cut back crashes involving bicycles by 10%



Good for our economy

The US 41 Project has mammoth proportions. The duration of the project will demand an incredible amount of hours from Wisconsin workers. We'll have enough work to provide steady employment for many hard-working Wisconsinites and their companies. In turn, project workers will have more money to spend in their communities, allowing the economic benefits of the project to be shared by everyone.



If you own a business that provides services useful to construction, please contact the US 41 Project Outreach Office at (920) 492-5696.

Please drive safely

Questions, comments or concerns?
Contact us in whichever way is most convenient.



Online

www.US41wisconsin.gov



Email

DOTUS41Project@dot.wi.gov



Call

(920)492-4120

US 41 Project Hotline



U.S. Department
of Transportation
**Federal Highway
Administration**

