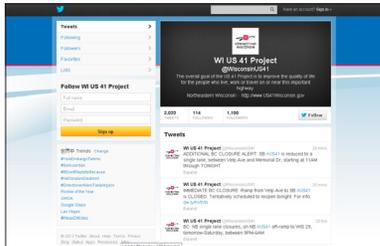




# US 41 Project: The Big Picture



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The US 41 Project ultimately will benefit everyone who lives, works and does business in Northeastern Wisconsin. Businesses and residents in Brown and Winnebago counties already are realizing many of the project's benefits, including:

- Improved safety by reduced crashes and injuries
- Eased congestion
- Improved traffic flow, and enhanced access to and from the highway

### IMPROVEMENTS: SAFE AND EFFICIENT TRAVEL

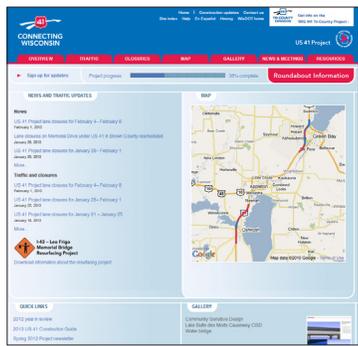
The reconstructed US 41 will include:

- 31 miles of new traffic lanes along US 41 mainline
  - Winnebago County: 17 miles between WIS 26 and Breezewood Lane
  - Brown County: 14 miles between Scheuring and Lineville roads
- 40 new roundabouts
- 16 rebuilt interchanges including system-to-system upgrades at WIS 29 and I-43
- Eight-lane Lake Butte des Morts Causeway
- Increased capacity
- New roadway pavement
- New freeway lighting at interchanges, roundabouts and the Lake Butte des Morts Causeway

## PUBLIC INVOLVEMENT

The US 41 Project is one of Wisconsin's largest highway improvement projects. Two-way communication has been a crucial component of the project's success. WisDOT is committed to continued outreach to businesses, local officials and the public. WisDOT is using many tools to promptly and clearly communicate project information:

- News/media alerts prior to closures
- Meetings with officials, businesses and the public
- US 41 Project website
- Project information and maps
  - Construction information
  - Lane closures and traffic impacts
  - Interactive map features
- Email blasts to subscribers
- Social media outreach
  - Facebook
  - Twitter
- Traveler's Guide
  - Construction previews
  - Traffic impacts
  - Alternate route information
- Project briefs
  - Detailed traffic impacts
  - Updated frequently
  - Available on the project website



[www.us41wisconsin.gov](http://www.us41wisconsin.gov)